



# The Magnate Project

INVESTING IN  
TOMORROW'S LEADERS



# The Magnate Project

*The Integral Life Foundation's Magnate Project is dedicated to fostering an environment in which people can reach their fullest potential by nourishing their hope and talent so that they might benefit themselves and their communities.*

## THE NEED

Throughout the world, people dream of a better life. Because of physical, social, educational, spiritual and other factors, underprivileged individuals may be unable to achieve their dreams, so they and their communities settle into a cycle of poverty and desperation. When they are provided with the opportunities and support to achieve their dreams, successful individuals can in turn bring renewed hope and strength to their communities.

## THE CHALLENGE

Raising entire communities out of the cycle of poverty and desperation is an enormous task. No single entity has the ability to do it. The questions become, "Where do we begin?" and "How do we sustain the momentum that will, in the end, make a real difference?"

## THE SOLUTION

It might seem surprisingly simple, but the key to successful communities is successful individuals. The solution lies in the realization of individual aspirations and dreams. The Magnate Project addresses the integral needs of individuals so they can help raise up their own communities.

## OUR PURPOSE

To help underprivileged individuals develop the skills they need to succeed and become leaders with a positive impact on their communities.

## WHAT WE DO

To help struggling people achieve their dreams is to give perhaps the greatest gift of all. The Magnate Project provides the means to help dreams come true for individuals. However, our objective is larger. We work with individuals so entire communities will benefit.

The Magnate Project identifies individuals who demonstrate the ability, desire and commitment to achieve their goals and return to their community to help it succeed. They return to start businesses, provide jobs, supply professional services and bring new hope.

## HOW WE DO IT

### ASSESSMENT AND ORIENTATION

To find people who have the greatest potential to become community leaders, we perform an assessment and make sure they are a good fit for our program. We then set up an orientation with their family to make sure everyone understands what we are trying to do and secure their full commitment.

### TRAINING

Participants in The Magnate Project receive training in everything from personal accounting methods to spiritual disciplines. We share knowledge and help participants grow in every area of life.

### MENTORING

Our mentoring efforts involve identifying individuals working in the field our participants wish to enter—medicine or business, for example—who will meet with the participants or communicate by other means. Our mentors are there to answer questions and offer advice to help participants attain their goals.

## HOW THE MAGNATE PROJECT BENEFITS...

### INDIVIDUALS

Dreams deferred, as a famous poet once wrote, can dry up like a raisin in the sun. People with dreams and the desire to attain them often need help to achieve their goals. The ILF provides that help, offering people in need the possibility of success and fulfillment. It is a gift that never stops giving. We consider the help a loan that is repaid by participants returning and helping others in their community.

### COMMUNITIES

Imagine the difference it would make if the young woman who wanted to be a doctor or the young man who hoped to start a business were to succeed and then return to the community where they were raised, armed with the newfound knowledge and abilities. They could transform the world, one community at a time. Dreams are not limited to individuals; they cannot be contained. Their embrace can encompass all.

### OUR PARTNERS

As the Magnate Project grows, it reaches out to other organizations with a shared vision. These organizations gain strength from our contributions to their efforts, just as we gain strength from theirs. The task we are undertaking is too large for a single person or group to undertake successfully. We need each other, and we all benefit from our combined expertise and hard work.

## HOW YOU CAN HELP

Our donors help in both financial and non-financial ways, and we appreciate both kinds of support. Here are some ways you can help:

### DONATIONS

One-time donations of any amount are always welcome and will be used wisely.

### CANDIDATE RECRUITMENT

We need help identifying potential participants in The Magnate Project. Nominations are open to underprivileged individuals of all ages and backgrounds.

### MENTORING

People from all walks of life can serve as Magnate mentors. If you are in a business or profession, are retired, or simply have a few hours a month to commit to important work, we would appreciate your contribution of time and talent.

### SPONSORSHIPS

In contrast to one-time donations, sponsorship opportunities are available to provide ongoing support to named individuals or specific programs.

One hundred percent of all donated funds go directly to those we serve. All administrative and other overhead costs are paid for by our partners.



## Integral Life Foundation

### SOWING THE SEEDS OF SUCCESSFUL COMMUNITIES

The Magnate Project is sponsored by the Integral Life Foundation, an organization founded on the principle that all successful communities have five integral components working together: food and shelter, education, health care, business and spiritual support. All projects sponsored by the Integral Life Foundation are designed to address one or more of these important pillars of a healthy community.

